

**Baltimore Food Policy Initiative:**  
 A Catalyst to Address Health, Economic and Environmental Disparities




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**Baltimore Food Policy Overview**




**Baltimore Food Policy Initiative (BFPI)**

- Inter-governmental collaboration:
  - Baltimore Office of Sustainability, Department of Planning, Health Department & Baltimore Development Corporation
- Food Policy Advisory Committee (Food PAC)
  - Provide Advisory Capacity to implement Food Policy Taskforce recommendations
  - 60 Diverse stakeholders (such as Anti-hunger community, extension, city government, community nonprofits, schools)





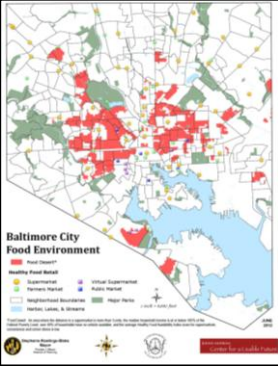


**Food Policy Recommendations**

1. Promote and expand farmers markets
2. Support community gardens and urban agriculture
3. Expand supermarket home delivery program
4. Develop a targeted marketing campaign to encourage healthy eating among all Baltimoreans
5. Support street vending of healthy foods
6. Promote and expand community supported agriculture
7. Support a central kitchen model for schools
8. Support research on food deserts and collaboration with policy makers
9. Improve the food environment around schools & recreation centers
10. Create healthy food zoning requirement or incentives




## Food Environment Map



**Food Desert Definition:**

- ¼ mile from supermarket
- Low vehicle availability
- At or below 185% federal poverty level
- Low Healthy Food Availability Score

**Impact:**

- 20% of city residents in food deserts, (120,000 people)
- 1 in 4 school aged children (31,000)
- 1 in 4 of African American (105,000)

**Food Environment:**

- 450 corner stores
- 625 carry outs
- 45 supermarkets



## B'More Fresh:

Baltimore's Food Desert Retail Strategy

1. Expand and Retain Supermarkets
2. Improve the Food Environment of Non-Traditional Grocery Retail
  - Small grocery stores
  - Corner stores
  - Pharmacies
  - Virtual Supermarket
3. Create Healthy Public Markets
4. Expand Homegrown Baltimore to serve food desert neighborhoods