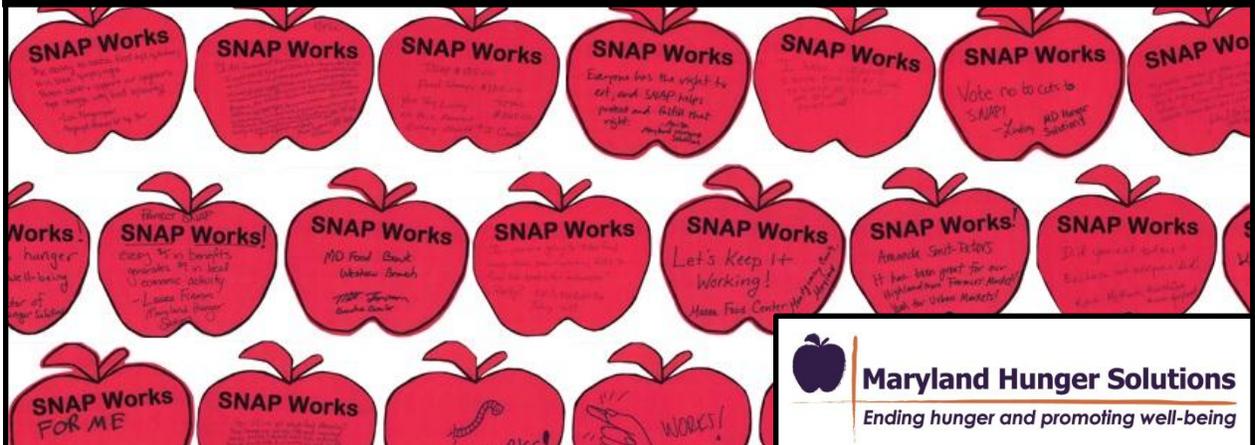


MARYLAND HUNGER SOLUTIONS' PAPER APPLE CAMPAIGN

SNAP WORKS

PROTECT SNAP

AUGUST 2012



Maryland Hunger Solutions

Ending hunger and promoting well-being

Hundreds Speak out with Paper Apple Campaign: SNAP Works, Protect SNAP!

To show the widespread support for SNAP, Maryland Hunger Solutions asked Marylanders to submit apples bearing the message “SNAP Works”. In the course of a few short weeks, hundreds of apples poured in from across the state, showing widespread support for this vital safety-net program.

Why SNAP Works

The Supplemental Nutrition Assistance Program (SNAP) - known commonly as Food Stamps and in Maryland as the Food Supplement Program -- is the largest federal anti-hunger program. In Maryland, SNAP participation has more than doubled (124.8% increase) in the past five years, with over 710,000 Marylanders - one in eight -- receiving FSP benefits in June 2012. It is critical that we work to ensure resources are adequate to meet the growing need.

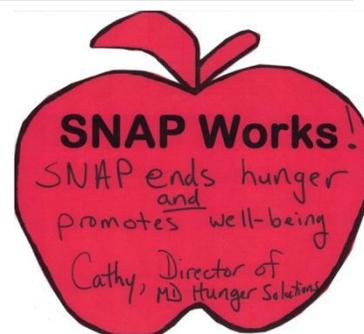
SNAP provides sustainable, consistent assistance to participants, maximizing the food dollars of households. In addition to helping low-income individuals and families, nutrition programs provide an economic benefit to the state. According to the USDA, every \$5 through SNAP generates up \$9 in community spending. SNAP helps families meet their basic needs, stimulate the economy, and maximize revenue. Adequate funding, staffing, and infrastructure for SNAP are needed to ensure the food security of all Marylanders, encourage healthy development of Maryland children, and strengthen the economic security of the state.

About Maryland Hunger Solutions

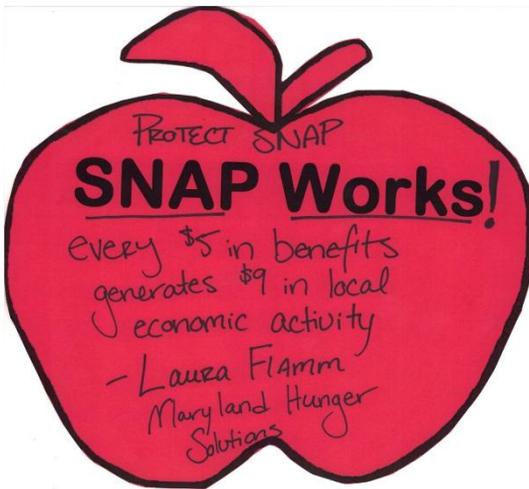
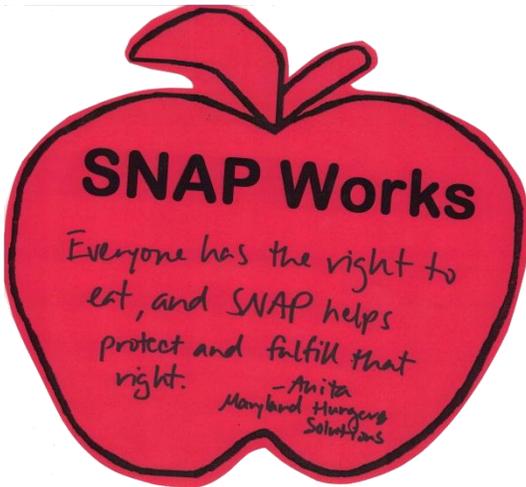
Maryland Hunger Solutions is a non-profit organization, established by the Food Research and Action Center, that works to end hunger and promote well-being among all Marylanders in need through education, advocacy, outreach, and collaboration. Maryland Hunger Solutions focuses on using federal nutrition supports (school meals, summer and afterschool nutrition programs, SNAP and other nutrition programs) to reduce hunger and its adverse effects on health, learning, productivity and well-being; to improve nutrition; and to strengthen community institutions. Maryland Hunger Solutions is a core member of the Partnership to End Childhood Hunger, the chair of the Maryland Food Access and Nutrition Network, and an active member of the Eat Fresh Maryland Network, Maryland Alliance for the Poor and Welfare Advocates. Maryland Hunger Solutions works closely with state and local organizations to improve participation in SNAP and to expand access to the program.

About the Paper Apple Campaign

Maryland Hunger Solutions began its Paper Apple Campaign in 2011 as a way to gather voices in support of SNAP and other programs that are central to creating a healthy, hunger-free Maryland. Modeled after other states' successful Paper Plate Campaigns, the Paper Apple Campaign is a powerful tool for advocacy and education. To date, the campaign has collected over 800 Paper Apples from people struggling with food insecurity, service providers, the Governor and other leaders across the state. To see photos and learn more, visit www.mdhungersolutions.org.



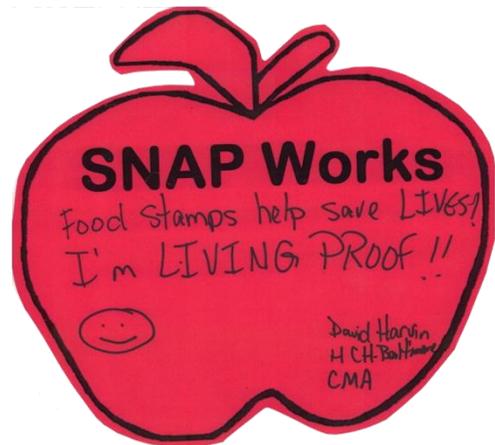
SNAP



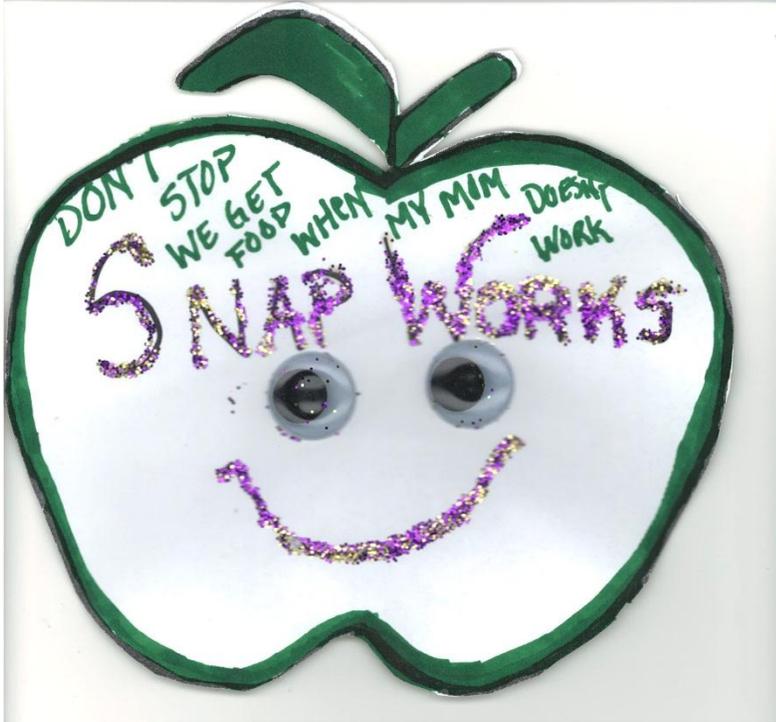
Maryland Hunger Solutions



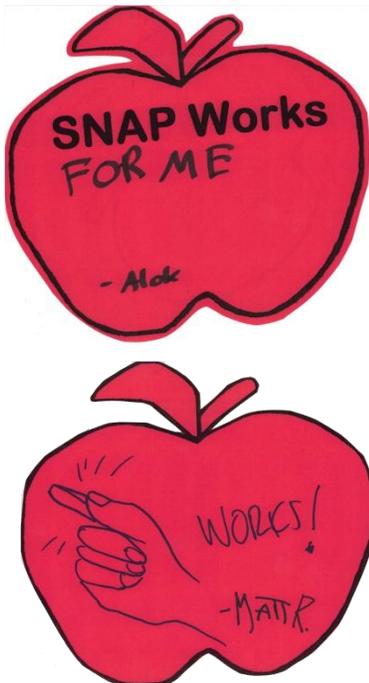
B'More Housing for All



Works



Maryland Food Access and Nutrition Network

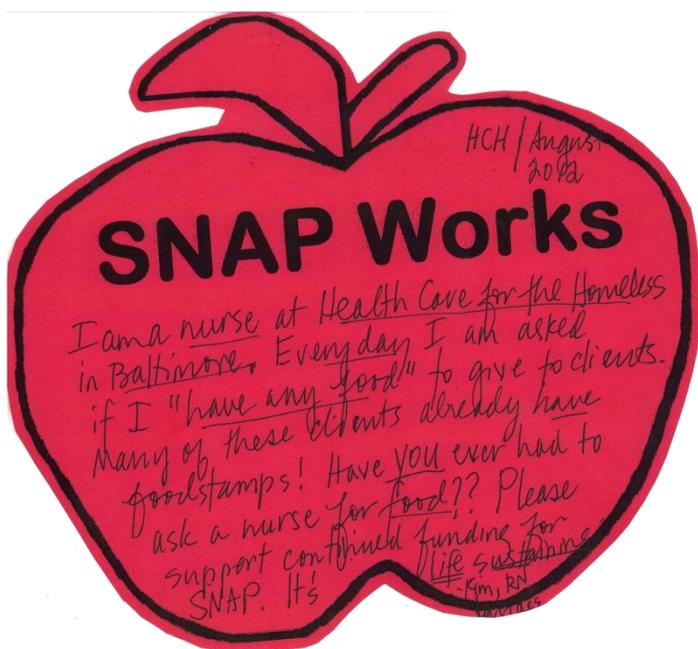
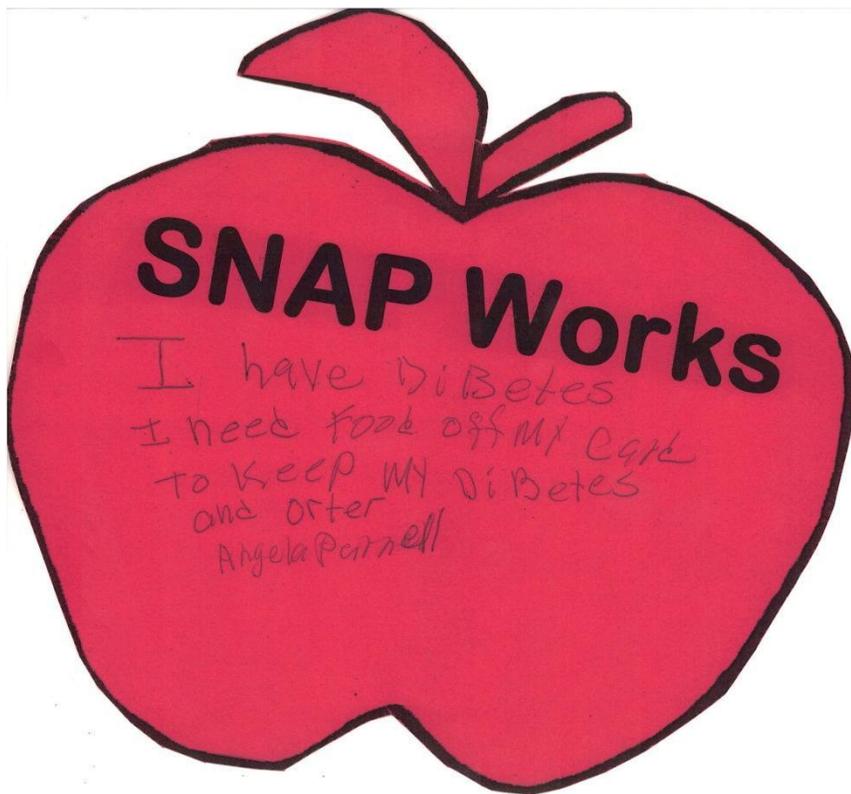


Crossroads Farmers' Market: both producers and SNAP participants

Protect



HCH President and CEO

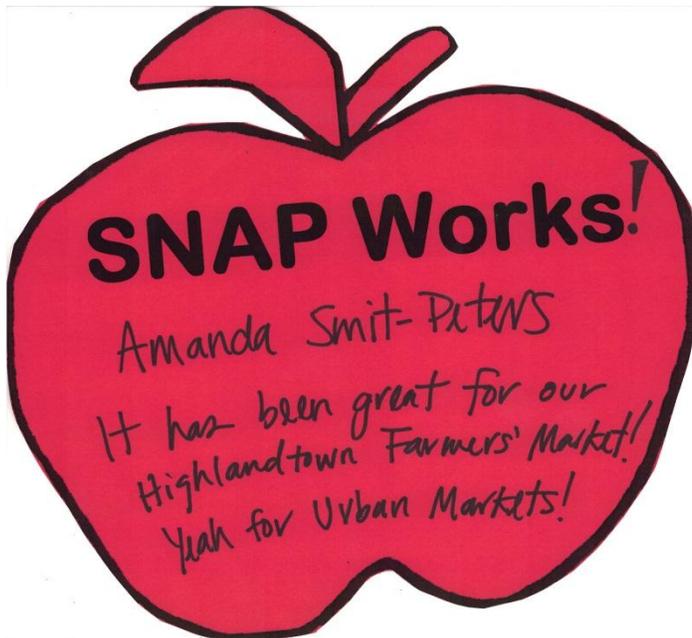
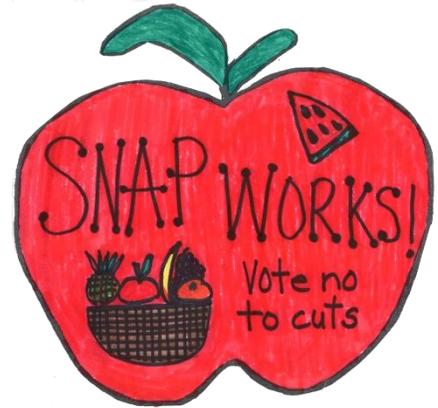


Healthcare for the Homeless (HCH)

SNAP



SNAP recipients and farmers' market shoppers

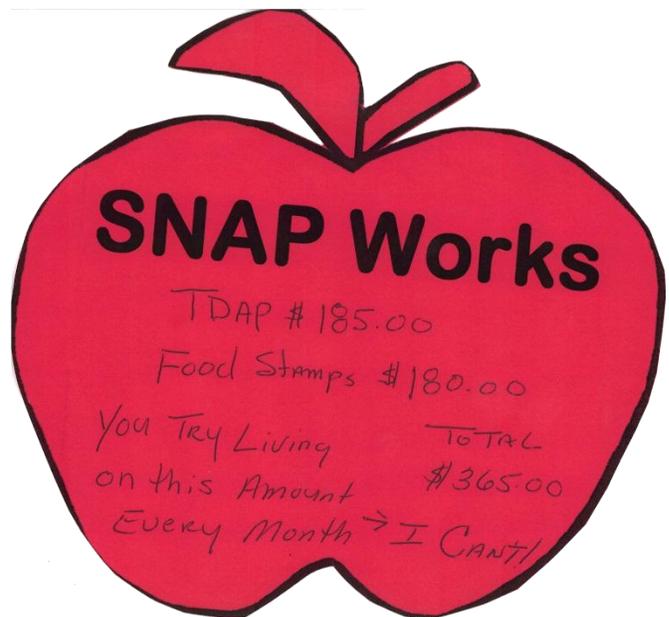
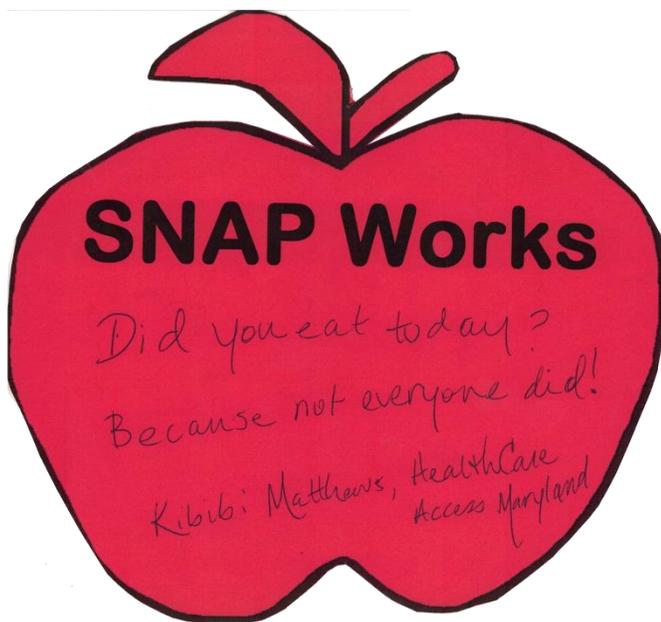


Food Supplement Program Workgroup

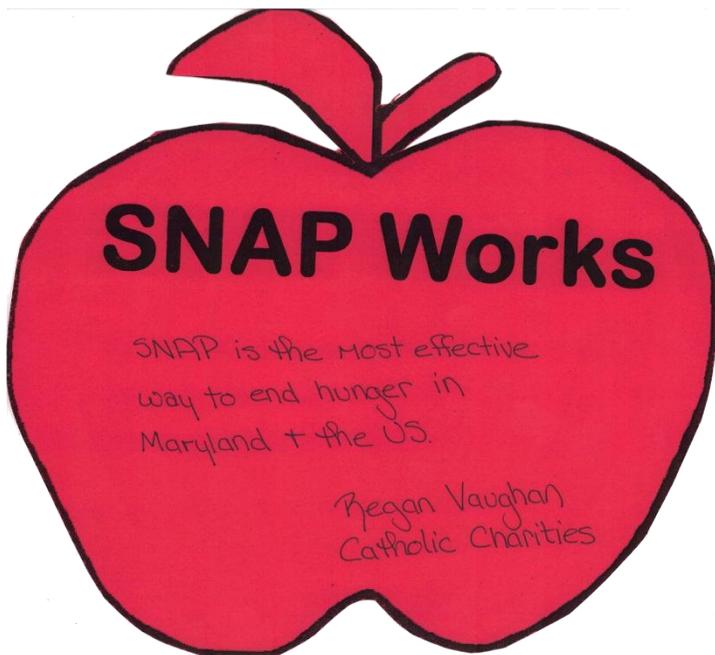
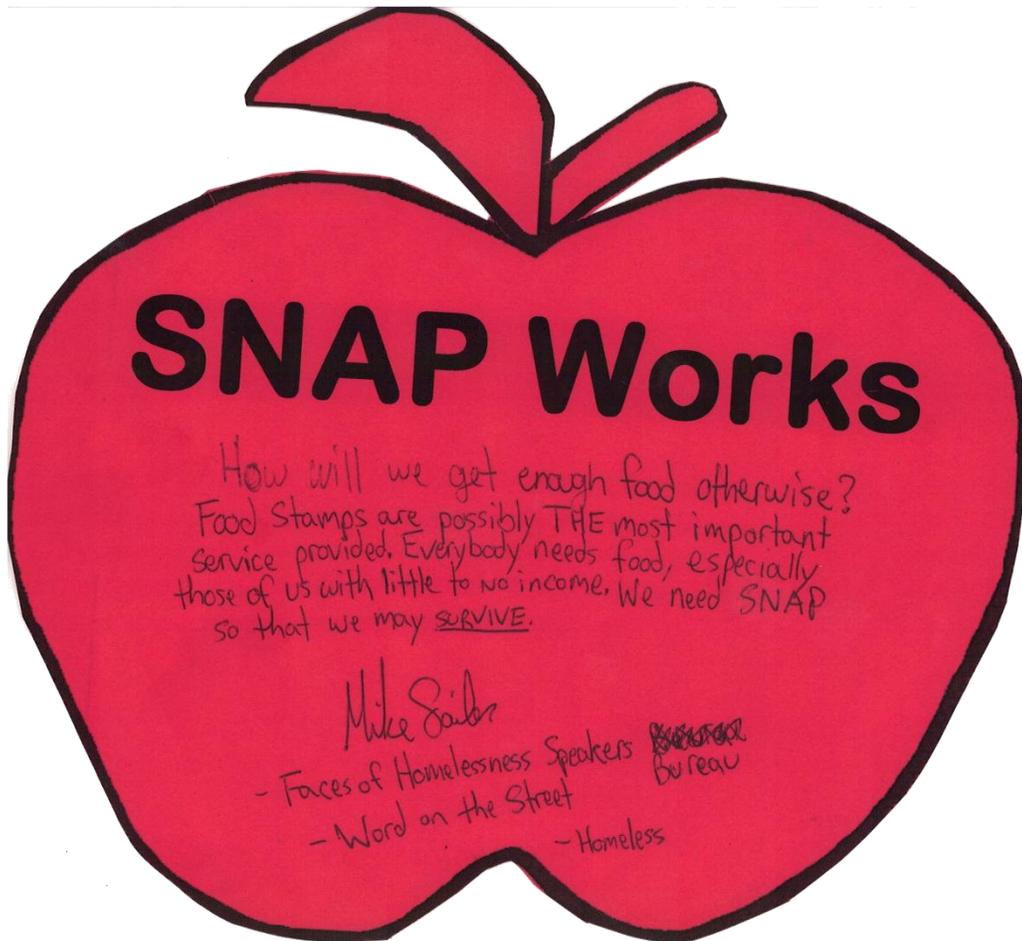
SNAP



Food Advocates, Baltimore City

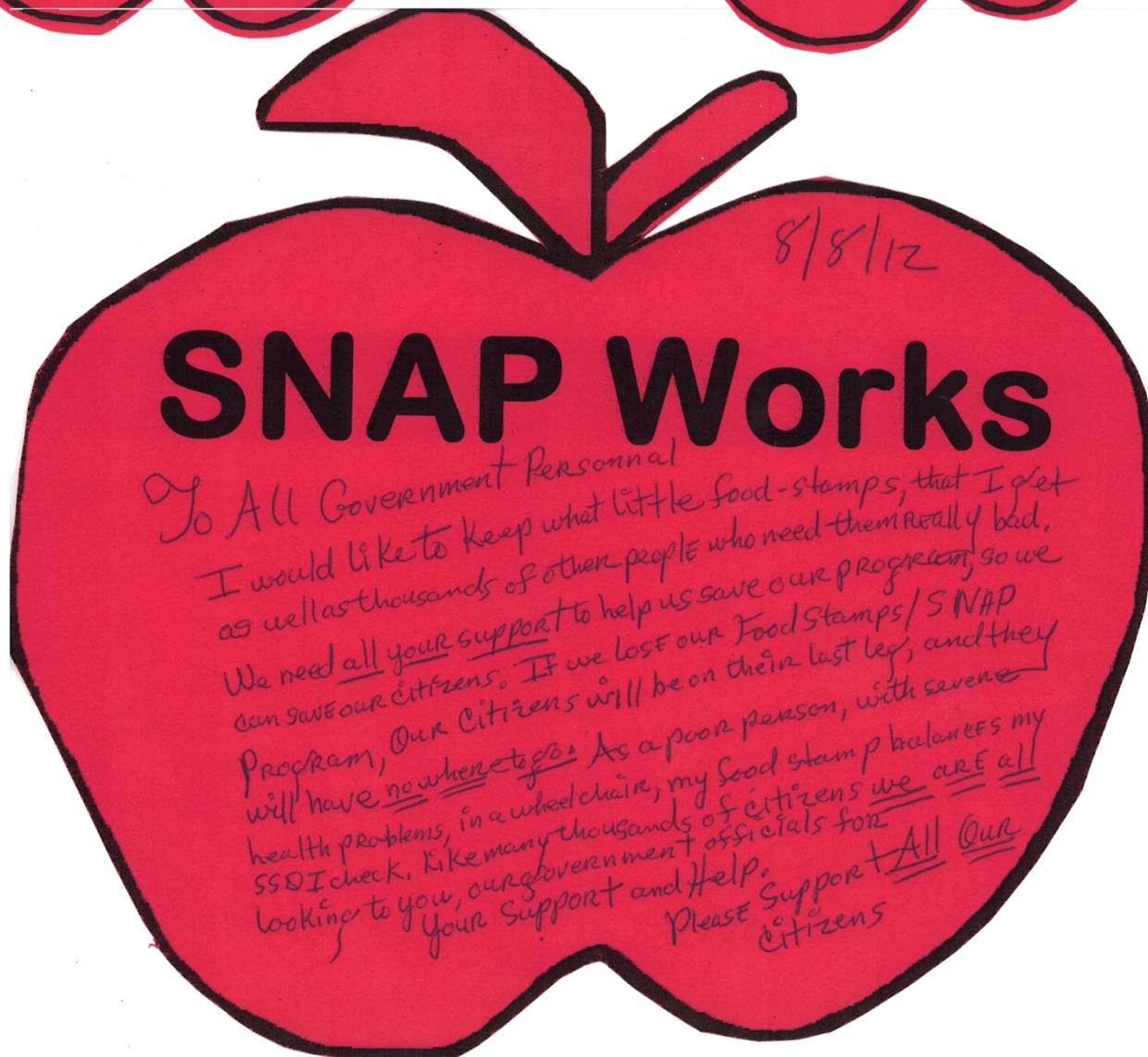
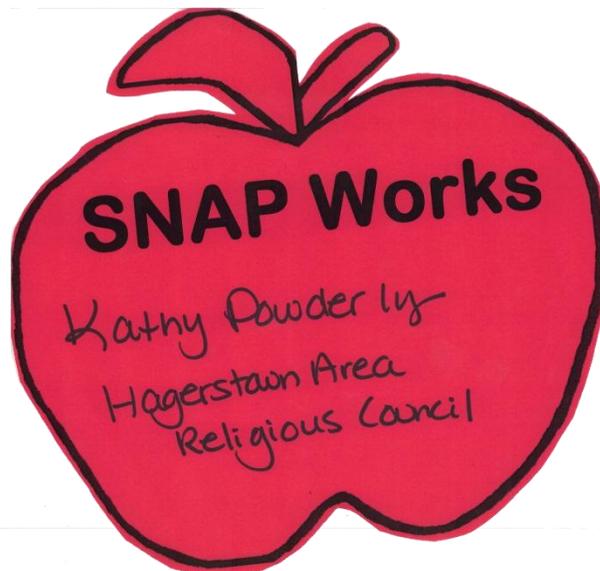
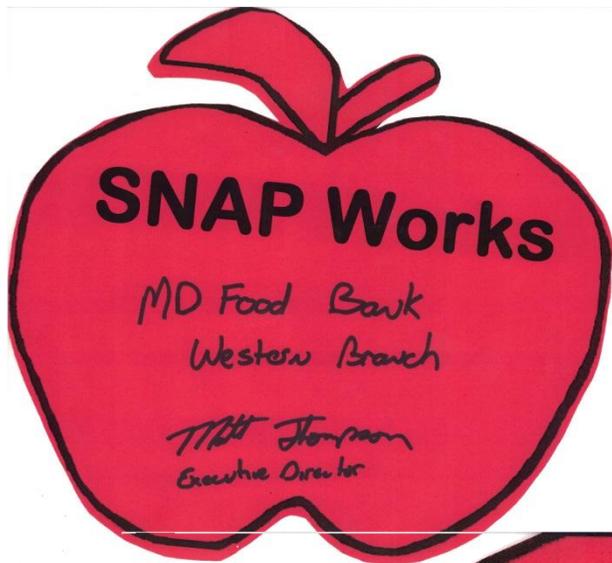


Works

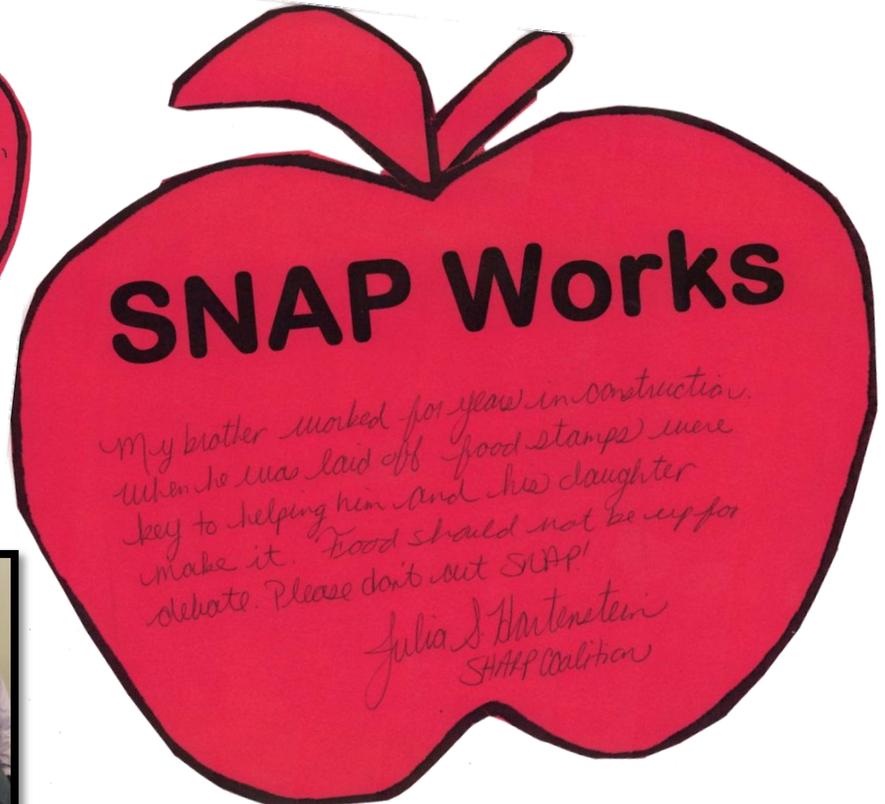
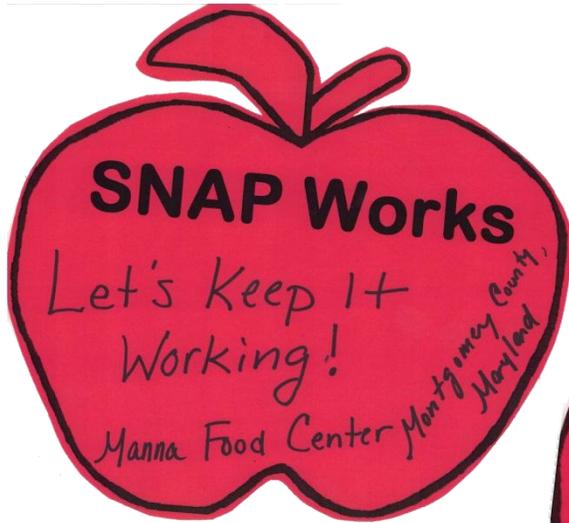


Executive Director, Catholic Charities Baltimore

Protect



SNAP



Maryland Alliance for the Poor (MAP)



Stop Homelessness and Reduce Poverty (SHARP)